



# UPCYCLE AFRICA

WASTE IS NOT WASTE UNTIL YOU WAST IT





# INTRODUCTION

Upcycle Africa is a social enterprise transforming plastic waste into valuable products that improve lives and protect the environment. We empower communities by training youth and women to turn discarded plastic into eco-friendly construction materials. Our mission is to create sustainable jobs, reduce pollution, and provide affordable housing solutions to vulnerable populations.

## Promoting a circular economy

Through our innovative approach, we promote a cleaner planet and stronger communities. We work with schools, local governments, and global partners to raise awareness about waste management while creating real opportunities for people to thrive. Upcycle Africa is proof that hope can be built—literally—from the ground up using waste once seen as useless.



# About Upcycle Africa

## About Us

Upcycle Africa was founded to tackle plastic pollution and unemployment in a practical, community-centered way. We collect and upcycle plastic waste into strong, affordable building materials used to construct homes and schools for low-income families. Every project supports environmental conservation while improving people's quality of life.

**121**

Finished Events

**210+**

Homes Constructed

**1245** Tons

Waste Collected



### 8+ Places

We have been able to provide this solutions in differnt 8 countries and counting.



### 7,892,000

We have been able to reach more than 7M+ people in our sensitization programs.



# Vision & Mission

Upcycle Africa turns plastic waste into sustainable products, creating jobs, affordable housing, and cleaner communities. By training youth and repurposing waste into building materials and fuel, they tackle pollution and empower people across Africa.

## Vision

We believe in creating lasting impact through kindness, compassion, and action. Every smile shared brings us closer to a better world—one where people feel seen, supported, and empowered.

## Mission

To empower individuals to create sustainable, community-driven solutions that address social and environmental challenges through innovative and purpose-led enterprises.



# Our Services



## Waste Collection



Upcycle Africa Waste Collection Program supports clean communities through structured waste recovery, empowering youth, protecting nature, and creating green jobs with lasting local impact.



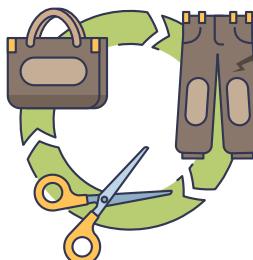
## Constructing Eco-Homes



Upcycle Africa constructing eco-homes that inspire green living, empower communities, protect nature, and create lasting sustainable change.



## Turning waste to products



Turning waste into products that protect the earth and empower people. Every item created helps solve a problem and drives real impact.



## Entrepreneurship Programs



Entrepreneurship programs that inspire action, build skills, and transform ideas into impactful ventures. We empower youth to solve problems creatively and sustainably.



**Waste is not  
waste until you  
waste it**

Will.i.am





# MEET OUR TEAM

**Together we can  
do so much.**

The Upcycle Africa team is a group of dedicated professionals united by a shared passion for sustainability and community impact. They combine diverse skills to drive innovation and create local solutions for a better future.



**Swaburah Najjunju**  
Chief Operations Officer.



**Racheal Koburungi**  
Community Outreach Coordinator.



**Shaban Abditam**  
Chief Finance Officer

# Local Media Coverage



- **NTV** <https://www.youtube.com/watch?v=c3YVGI-UG3U&t=64s>
- **Bukedde TV** [https://www.youtube.com/watch?v=6\\_w30cLPII0&t=7s](https://www.youtube.com/watch?v=6_w30cLPII0&t=7s)
- **Urban TV** <https://www.youtube.com/watch?v=9B2Hqs0aa9E&t=44s>
- **Spark TV** <https://www.youtube.com/watch?v=aLpcfmze3WA&t=18s>



# VOLUNTEER PROFILE



## Samira Anaya

Volunteer from India

### Description

Environmental Science graduate passionate about conservation. She raises community awareness on plastic waste and supports upcycling training to promote sustainable habits.



## Ntugire Dorcus

Student at Nsamizi Training Institute.

### Description

Social worker focused on youth empowerment. He leads workshops that teach business skills and eco-friendly product creation, helping youth build sustainable incomes from plastic waste.



## OUR GALLERY

Just look at a sneak pick of our work in different parts of Africa. the first picture on the right was taken Mpigi Uganda, our collaboration with Gejja women Foundation, The picture below was taken in DRC, and the storage building was taken at our center



## A FULLY WASTE REPURPOSED STRUCTURE

With Car Tyre as the roof, plastic waste(bottles), and the floor are eggshell and polythene bag mixed.



We are following labour based approaches to make sure that we can skill both skilled and non skilled laborers. This creates a skills workforce, continues our circular economy work and help us reach wider audience.



## Johnmary Kavuma

“I never knew that what i started will turn this big”

“Plastic is not trash. It is a resource waiting to be shaped into opportunity, jobs, and sustainable communities.”



# Our Story

Driven by lived passion and experience, we understand our customers, listen to feedback, and respond to their needs. I didn't learn this from a textbook—I lived it. Together with my team, we believe this is our responsibility and must be our legacy.

[Read More](#)



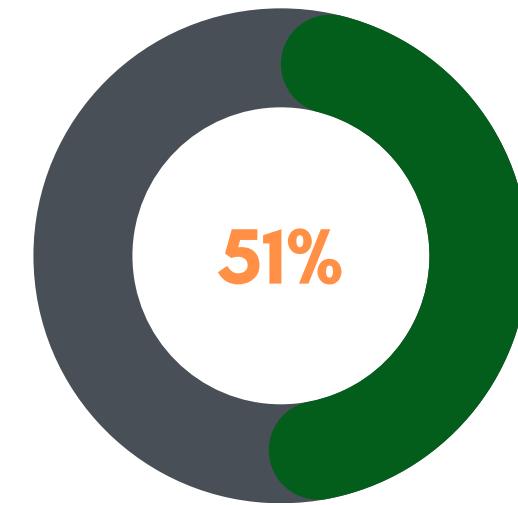


# Our Reach So Far

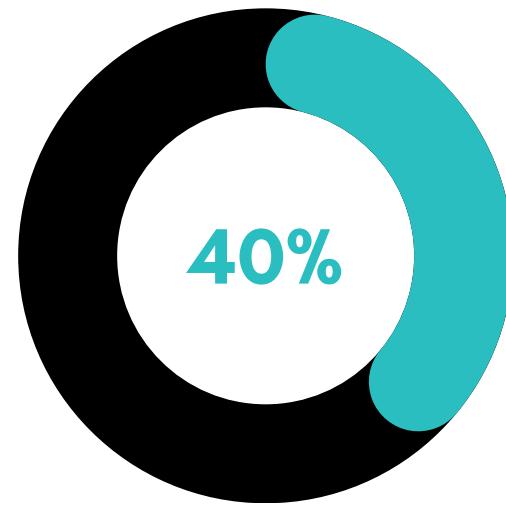


## Our Impact

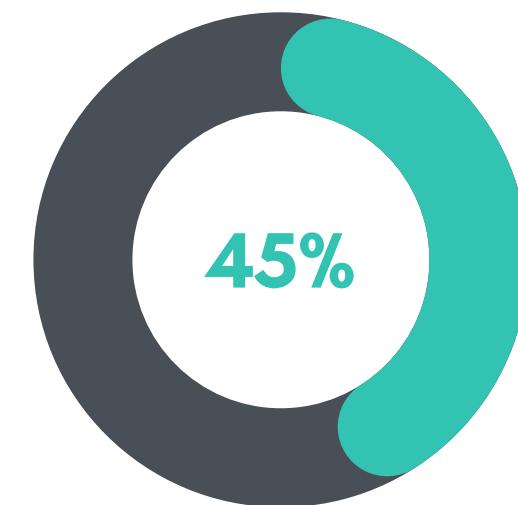
We have been able to successfully scale our solution to different countries in Africa, through collaboration with different companies, governments, and organisations and with that we have contributed to waste reduction by changing mindset among locals, created Jobs and skilled women and youths.



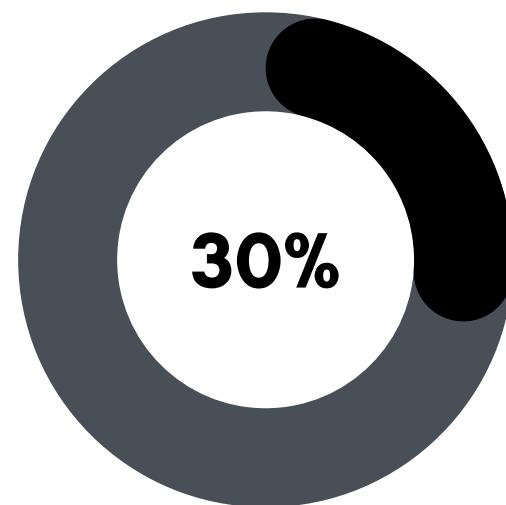
**Environmental Protection**  
Promote Remove, Reuse & Recycle



**Job Creation**  
waste collectors, sorters, recyclers, builders, trainers, and artisans.



**Affordable Housing**  
Provides low-income communities with durable, weather-resistant, and cost-effective homes.



**Community Empowerment**  
Educates communities on sustainability and waste management.

# Global Media Coverage



-  **Auslandsjournal** <https://www.youtube.com/watch?v=2k15YTrMD8c&t=6s>
-  **Al Jazeera Media Network** [https://www.youtube.com/watch?v=GuRrLcYS\\_9k](https://www.youtube.com/watch?v=GuRrLcYS_9k)
-  **DW (Deutsche Welle)** <https://www.youtube.com/watch?v=YiimMe0tOPM&t=73s>
-  **UN-Habitat Scroll of Honour Award** <https://youtu.be/zCJcmx-P618>



# AWARDS & RECOGNITION



# THANK YOU FOR THE SUPPORT AND COLLABORATION





# Join The Movement

**Be part of the solution, Not part of the pollution.**

Join the movement to transform plastic waste into valuable resources. Empower communities, create jobs, and build affordable housing while protecting the environment. Together, we can create a cleaner, sustainable future for Africa.

**For more information :**

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UPCYCLE AFRICA

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**THANK YOU**  
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